

I'm Tracy Zdelar creator of Hall of Fame Moms and 1000 Things Ohio. I write for families and my audience is made up primarily of women in the 35-44 yr age range living in Ohio.

HALLOFFAMEMOMS@GMAIL.COM

### Audience Interests:

**Ohio Family Fun**  
**Babies, Toddlers  
and Children**  
**HOMESCHOOLING**  
**Mom Stuff**  
**SHOPPING**  
**Parenting**



### Stats:

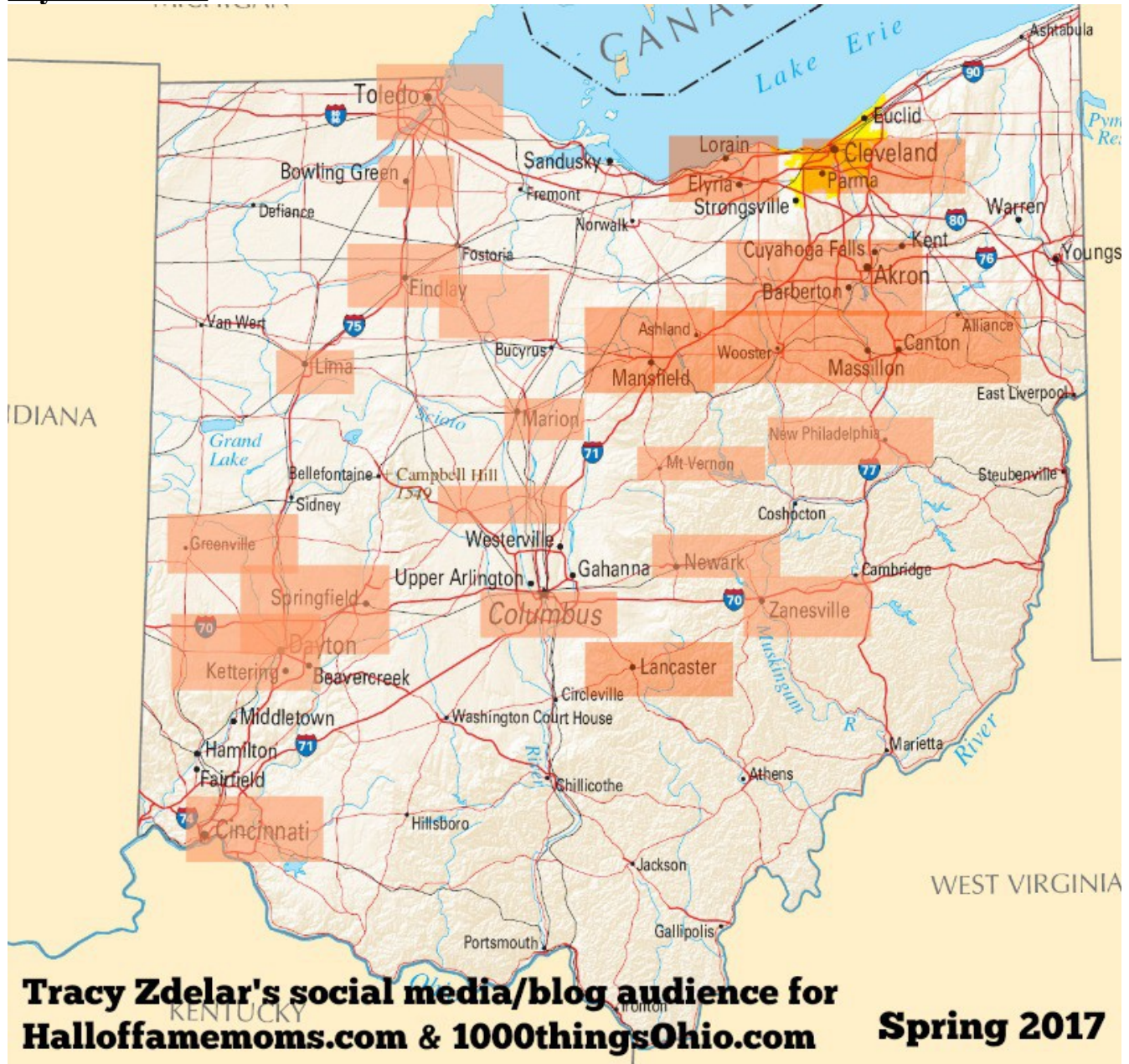
Facebook 36k  
Twitter 3900+  
Pinterest 1600+  
Instagram 820+  
Youtube 620  
G+ 220+

### More about me:

I've been blogging since 2008. I use my blogs and social media to help families find affordable family fun and to share encouraging resources for homeschooling and daily family life. I'm a wife and homeschooling mom to our two sons.

Blog Pageviews 7600

## My Audience:



For years I've offered a variety of services and worked with a number of different brands helping them reach my audience with their message. I offer advertising on my blogs, sponsored posts, sponsored social shares, product reviews, giveaways, and I, along with my family, have traveled for sponsored events. You can read about my professional life “before” blogging at my LinkedIn profile on the next page.

### **Some Services I offer:**

- *Advertising on my blogs:* (300x250) \$30/month sidebar  
\$50/month for leaderboard above every blog post title when post is clicked on
- *Sponsored Posts* **start at \$150 with** 4 basic social shares – may include a giveaway

**The following services must be customized according to your needs so fees will vary based on how much extra work or travel is required:**

- *Picture Tour Post* of your Products/Event
- *Announcement of your event* with a *Follow up Review* of our Experience (requires 2 sponsored posts)
- *Sponsored Facebook Live / Facebook Video*
- *Youtube Video*
- *Sponsored Facebook Post of your content on My Page (34k+ fans)* – might be a sale you're having, etc.. ***I have readers who like to shop!***
- *Have a different idea? Run it by me! I'm flexible. We can put together a package as well.*

I am my own boss, my blog/social media business is licensed under Blue Goose Media, LLC. I have an ongoing GROWING platform of primarily Ohio residents and I'd love to work with brands who are a good fit for this audience! I hope this includes YOU!

You can contact me at [halloffamemoms@gmail.com](mailto:halloffamemoms@gmail.com) for more information.

### **Where to find me:**

<http://www.halloffamemoms.com>  
<http://www.1000thingsOhio.com>  
<http://www.facebook.com/halloffamemoms>  
<http://www.facebook.com/1000thingstodo>  
<http://www.twitter.com/tzdelar>  
<http://www.instagram.com/tracyzdelar>  
<http://www.pinterest.com/tzdelar>  
<http://www.youtube.com/tzdelar>  
I'm also on [Google+](#)

\*\*\*You can read more about my professional life “before” blogging on my [LinkedIn profile here](#).