

Thank you for your interest in HallofFameMoms.com! My blog is basically an extension of me and my family. I've been blogging since 2008 and I blog about a bunch of things that moms (dads & families) are interested in. Since we homeschool, I talk a lot about that too!

My blog is also my at-home job- this is the part where I do **product and travel reviews** and **giveaways**, accept **advertising** and **sponsored posts**. I've worked with lots of brands and businesses in a variety of ways.

I think it would be helpful to share that I love people and especially Ohioans! A lot of my blogging is about #OhioFamilyFun, but I'm also open to discovering family fun in other states. When my family has a full weekend to explore I tend to turn that into a multi-post series as you can see for yourself in my Bob Evans/Gallipolis Series, 2012 Lake Erie Islands Series, and our 2013 Sandusky Family-fun Series. But, let's get on with the numbers...



Blog Stats March-June 2013:

According to Google Analytics Hall of Fame Moms gets an average of...

3780+ Unique Visitors Monthly

4450+ Visits Monthly

7260+ Page Views Monthly

HOFM visitors come from 6 different continents; approximately 3360 of the 4450 average visits are from readers in Ohio! California, Texas, and Florida lead the rest of the 50 states.

Social Media Following:

1280+ Facebook/HallofFameMoms

1840+ Facebook/1000ThingstoDo

2980+ Twitter #OhioFamilyFun #hofm #homeschooling

530+ Pinterest

340+ Email/RSS Subscribers

16,780+ Views on my YouTube Channel

HOFM's Top 10 "most viewed" Posts (March-June)

6 Steps to Starting a Laundry Business from Home

Free Printable Maps & Timelines for Teaching World History

Free Printable Forms for Organization

Homeschooling Earth Science: Making Edible Earth Layers

Free Kindle Books for Kids - Encourage Summer Reading

Easy, Homemade Elephant Ears

How to Buy the Best Zoo or Museum Membership Plan

Rolling Ridge Ranch in Millersburg

Enter to win! Fort Rapids Waterpark Resort

Jello Cake - Easy, light Spring Dessert

Comments from readers & those served by this blog:

"First and for most, we have received numerous inquires about our catering services thanks to your posting as well as a booking. Thank you so much for featuring the club on your [site]." - Tommy, Manager of the <u>Canton Woman's Club</u>.

"Our boys are almost 9 and 7, too, and we have wondered if they'd be able to handle this! Thanks for doing it first--and writing about it!" - Facebook Follower responding to my canoeing review.

... "There were several moms that have seen your page and some that had not. I was sharing with the ones that have not that they need to check it out. You have done a wonderful job providing info for the Hall of Fame area. Thank you for all the info you share!" - Facebook Follower

"You're a wealth of information. ... Thank you very much for sharing your information and being so encouraging. I'm seriously thinking about starting an in home laundry service and this helps me tremendously." - A Blog Commenter (this post)

Advertising: Special Pricing for a Limited Time

I have two right-side vertical sidebars: the Homepage Sidebar (viewable from url: www.halloffamemoms.com) and a regular Sidebar that shows up every time an individual post or page is being read – **your ad will be placed on both!**

728x90 Leaderboard (above the fold & header) = \$65/mo. OR \$190/ 3 mos. (save \$5) **250x250 Sidebar** = \$50/mo. Or \$145/ 3 mos. (save \$5) **125x125 Sidebar** = \$25/ mo. Or \$70/ 3 mos. (save \$5)

(only 2) 468x60 spots:

#1 - Shows up <u>above</u> <u>each</u> **post** that is clicked on to be read. \$40/mo. or \$115/ 3 mos. (save \$5) Your ad would replace this banner in the spot it is showing right now on my blog:



#2- Shows up below each post above the comments. \$25/mo. Or \$70/ 3 mos. (save \$5) Your ad would replace this image which is showing at the bottom of my posts now:

Want to Advertise or Work with Grab my Hall of Fame Moms? Media Kit here.

Contact Tracy Zdelar at halloffamemoms@gmail.com for more information about advertising on specific posts, Sponsored Posts,

Review or Giveway opportunites and other ways I can help.